

Corporate Sponsorship of the Duke City Sleep Out

A great way to promote your company's commitment to the community!



Friday, May 1st, 2009

The Duke City Sleep Out is a high publicity, one-night event where participants join together at a site to sleep out after raising money to combat the causes and conditions of homelessness.

Corporate Sponsorship Entitlements:

- \$250 = business name on website and t-shirt**
- \$500 = business logo on website (with link) and t-shirt**
- \$1000 = all above plus named activity (i.e., "Acme Builders Movie Hour, First Bank Breakfast)**

Note IN-KIND donations of similar amounts get same entitlements.

Fundraising for the event is primarily through personal web pages that each participant creates through our website. Hundreds of metro-area residents (especially youth and their parents) will be visiting our website (www.dukecitysleepout.com) between now and the event. Sponsors will be heavily featured on our website.

Get your employees involved!



In addition to corporate sponsorship, the Duke City Sleep Out is a great team and morale-building opportunity for your staff! All individual participants can create or join a team (such as "Grocery Branch 808 Staff") and all monies raised tally towards the team. Top fundraising results show on our website. This is another great way to promote the caring and efforts of your staff! Then everyone joins together on May 1st for a great night out under the stars.

Details:

Potential participants visit www.dukecitysleepout.com and create their own personal fundraising page. They email this page to friends, family, coworkers who just click to donate to sponsor the sleeper. On May 1st, participants will Sleep Out at one of our main sites: Menaul School or Rio Rancho High School football fields, or at a location of their choice (such as a church or business parking lot, backyard, etc.). All the funds raised go directly to the Metropolitan Homelessness Project. MHP is a service organization that operates an emergency night shelter for men; a transitional housing program for veterans; and provides free voice mail service for anyone in need.

For additional information about corporate sponsorship or team participation, contact Amanda Clearwater at 505-344-2323 x.104 or sleepout@mhp-nm.org